



# Top Video Conferencing Trends

What happens in video meetings doesn't stay in video meetings. Choosing how to monitor virtual meetings is a critical decision. How will you step up?

**36.2M**

of Americans working remotely by 2025

**90%**

N. American businesses spending more on video conferencing by 2022

**\$50B**

Spending on video conferencing by 2026

**31%**

of business travelers planning to reduce travel because video conferencing is so effective

**500%**

increase in video conferencing usage in first 2 months of pandemic

**79%**

of workers believe video conferencing is more productive than in-person meetings

**76%**

of startup founders reporting productivity increase because of WFA

**82%**

of companies allowing remote work at least some of the time

**97%**

of remote workers would like to work remotely at least some of the time for the rest of their career

Find out how to get started capturing, archiving, and monitoring video conferencing meetings today. Visit [thetalake.com](https://thetalake.com).



Theta Lake's purpose-built capture, retention and supervision platform for modern collaboration and chat platforms enables state and local governments to identify, search, retrieve and preserve data subject to public record laws. Empowering them to unlock core features of collaboration and chat platforms while maintaining robust and proactive protocols to respond to requests.

Find out more at: [www.thetalake.com](https://www.thetalake.com) Follow us on: Twitter, LinkedIn

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